



2018 MARKETPLACE VENDOR APPLICATION

Event Details:

- Location:** North Myrtle Beach Park & Sports Complex
150 Citizens Circle
Little River, SC 29566
- Dates:** Friday, March 23, 2018 – 6:00 PM – 10:00 PM – Optional setup
Saturday, March 24, 2018 – 9:00 AM – 5:00 PM – Required to be setup
Sunday, March 25, 2018 – 9:00 AM – 4:00 PM – Required to be setup

PARTICIPANT PROCEDURES & RULES

Any vendor wishing to be accepted must adhere to the following rules and policies:

EARLY REGISTRATION DISCOUNT:

- Take \$75.00 off exhibit space if you return all of the following: Completed Application, Payment in Full and Certificate of Insurance (\$1,000,000 aggregate minimum) listing the Saltwater Highland Games and the City of North Myrtle Beach as additionally insured. All items must be postmarked by January 1, 2018 and all three items must be enclosed for discount to be valid.

APPLICATION DEADLINE:

- February 16, 2018 – **NO EXCEPTIONS**

ADDITIONAL TABLE AND CHAIR RENTAL MUST BE PRE-ORDERED

- Additional Tables and Chairs will **NOT** be available at the festival. If you purchase electric, you must bring a minimum of a 100 ft. extension cord to reach the generator.
- **NOTE** – if you purchase more than one booth space, you will be charged electric for the number of spaces you are renting.
- **All Tents are provided. You CAN NOT bring your own tent.**

SET-UP TIME SLOTS & EXPECTATIONS

- **Friday, March 23rd between 8:00 AM and 4:00 PM or Saturday, March 24th between 7:00 AM and 8:30 AM.**

UPON ARRIVAL

- **FIRST** – Check in at the Vendor Check-In Tent located in the Operations Center.

AT VENDOR CHECK-IN YOU WILL BE PROVIDED WITH ALL

- Admission Tickets – It will be your responsibility to make sure that tickets for staff arriving separately be delivered to the Admission Gate Will Call.
- Site Map
- Vendor Parking Pass – valid to unload ONE vehicle at your exhibit space.
- **Note:** All vehicles will be required to park in the Vendor Parking area.
- For each 10'x10' Exhibit Space, **you will receive:**

- **Two (2) Ceilidh Admission Tickets (FREE)**
- **Two (2) General Admission Tickets (\$15.00 value each)**
- **One (1) complimentary parking/unloading pass**

UNLOADING/SET-UP/TAKE DOWN

- **ACCESS TO MARKETPLACE WILL BE GRANTED DURING SET-UP TIMES ONLY.** Vehicles will not be permitted to drive on the festival grounds outside of the set-up times.
- You will **NOT** have access to drive on the festival grounds after 8:30 AM Saturday until the festival has ended. You will be able to start loading vehicles 30 minutes following completion of the Closing Ceremonies.

LODGING INFORMATION

- Discounted Hotel Rooms for March 22-25 will be available at several local hotels. Please see the LODGING INFORMATION tab for the Saltwater Highland Games & Heritage Festival on the website – www.saltwaterhighlandgames.com
- Overnight campers are not permitted. See the LODGING INFORMATION tab for local campgrounds.

SPECIFIC REGULATIONS

- **Alcohol/liquor sales** prohibited – vendors will **NOT** be permitted to sell alcoholic beverages of ANY KIND at this festival.
- **IF YOU SELL CONSUMABLE GOODS** – Please see the attached DHEC Regulations Form
- **ICE** will be available to vendors Saturday and Sunday from 8:30 am - 12:30 PM. **ICE must be pre-ordered.**
- The concessionaire shall be liable for any damage it causes to the property. **Concessionaire is required to dispose of trash, boxes, etc. in the large dumpsters.** Your area must be cleared of all personal trash and will be inspected and documented via photograph at the conclusion of the festival. **Violators will receive a \$300.00 invoice post-event.**

PROMOTE YOUR BUSINESS while supporting our festival! Your donation is fully tax-deductible and can be acknowledged.

- Sponsor an award! Underwrite the cost of a medal or trophy for various competitions and contests.
- Purchase an ad in our Official Program.

VENDOR CODE OF CONDUCT

As a potential vendor of the Saltwater Highland Games & Heritage Festival, I agree to maintain a high level of professionalism while representing my company in the Vendor Area. As a potential vendor, I promise to conduct business in a way that is respectful to the other merchants in attendance. I will not behave in a way that can be perceived as harmful or detrimental to any other vendors or the attendees of the festival.

Vendor Signature

Staff A

Staff B

Staff C

Please keep in mind the Saltwater Highland Games & Heritage Festival and staff are a volunteer driven group.

2018 MARKETPLACE VENDOR APPLICATION

All applications must be received no later than February 16, 2018

Business Name _____

Contact _____

Business Address _____

City/State/Zip _____

Business Phone _____ Cell Phone _____

Email Address _____

Products Available _____

*Email address must be included as we will be sending additional information to each vendor

EXHIBIT SPACE AND EQUIPMENT RENTAL

Prior to January 1, 2018

10'x10' exhibit space (2 tickets, 1 parking pass – TENT INCLUDED)	\$350	\$ _____
10'x20' exhibit space (4 tickets, 2 parking passes – TENT INCLUDED)	\$450	\$ _____
10'x30' exhibit space (6 tickets, 3 parking passes – TENT INCLUDED)	\$550	\$ _____
20'x20' exhibit space (6 tickets, 3 parking passes – TENT INCLUDED)	\$550	\$ _____
30'x30' exhibit space (6 tickets, 3 parking passes – TENT INCLUDED)	\$650	\$ _____
40'x40' exhibit space (6 tickets, 3 parking passes – TENT INCLUDED)	\$750	\$ _____
Tent Walls	\$1/running foot	\$ _____
Electric Hook-up (MUST select NOW to get power)	\$75/space	\$ _____
8 ft. Table	Qty. _____ @ \$15 ea.	\$ _____
Chairs	Qty. _____ @ \$4 ea.	\$ _____
If you choose to be open on Friday Night, additional fee	\$50	\$ _____

Received between January 2 – February 16, 2018

10'x10' exhibit space (2 tickets, 1 parking pass – TENT INCLUDED)	\$400	\$ _____
10'x20' exhibit space (4 tickets, 2 parking passes – TENT INCLUDED)	\$500	\$ _____
10'x30' exhibit space (6 tickets, 3 parking passes – TENT INCLUDED)	\$600	\$ _____
20'x20' exhibit space (6 tickets, 3 parking passes – TENT INCLUDED)	\$600	\$ _____
30'x30' exhibit space (6 tickets, 3 parking passes – TENT INCLUDED)	\$700	\$ _____
40'x40' exhibit space (6 tickets, 3 parking passes – TENT INCLUDED)	\$800	\$ _____
Tent Walls	\$1/running foot	\$ _____
Electric Hook-up (MUST select NOW to get power)	\$75/space	\$ _____
8 ft. Table	Qty. _____ @ \$15 ea.	\$ _____
Chairs	Qty. _____ @ \$4 ea.	\$ _____
If you choose to be open on Friday Night, additional fee	\$75	\$ _____

AWARD DONATION

\$50 Trophy _____ Clan _____ Heavy Athletics _____ Festival Contest \$ _____

PROGRAM ADVERTISING

_____ \$195 Full Page _____ \$145 Half Page _____ \$85 Quarter Page \$ _____

All Ads are Full Color. Contact todd@saltwaterhighlandgames.com for additional information

TOTAL \$ _____

PAYMENT DETAILS

Sorry, NO Refunds for any reason

Event is a Rain or Shine Festival

Check enclosed made payable to the Saltwater Highland Games

Credit Card Visa MC AMEX

Name on Card _____

Account Number _____

Expiration Date _____ CV Code _____

Billing Zip Code _____

Email Address for Receipt _____

Authorized Signature

SUBMIT APPLICATION VIA MAIL

Saltwater Highland Games
3723-C Forestbrook Road
Suite 125
Myrtle Beach, SC 29588

SUBMIT APPLICATION VIA EMAIL or FAX **ONLY** if paying by credit card.

todd@saltwaterhighlandgames.com or via FAX at 843-492-6944

We thank you for your support and dedication to the Saltwater Highland Games & Heritage Festival. For more information, please visit www.saltwaterhighlandgames.com or contact us at 843-492-0515.

I have read and understand the rules and regulations listed on this form and wish to be entered in the events listed above. I hereby, for myself, my heirs, and executors assign, waive and release any and all rights and claims I may have for damages against the Saltwater Highland Games, the City of North Myrtle Beach, sponsors, their agents or representatives for any injuries which may be suffered by me attending, participating in or travelling to or from the Saltwater Highland Games & Heritage Festival.

Signature