



November 1, 2016

Céud míle fáilte!

The above greeting is a common Gaelic salutation meaning "A hundred thousand welcomes". We thought this would be an appropriate way to introduce ourselves and welcome you to the possibilities of being part of the premier annual Myrtle Beach Highland Games & Heritage Festival.

Brought to you by the Myrtle Beach Regional Pipe Band, a non-profit organization that is run completely by a dedicated group of volunteers. March 25, 2017 will mark this 2nd Annual festival that is sure to be one of the largest in the area. Our Games brought over 6,800 patrons to the Grand Strand in our Inaugural Event in 2016.

Attached you will find materials that will inform you of the many facets of our Festival – we are more than just kilts and bagpipes. We pride ourselves on being able to offer competitors and spectators an opportunity to sample and participate in a variety of Scottish, Irish and Celtic cultural activities.

The Highland Games are very prominent in the United States. We are proud that our games have already been awarded as a Sanctioned Event. Meaning the professional athletes attending our games will compete to move on to the Regional and World Games. Along with the professional athletes competing in the famous Caber Toss, Sheath Toss, Weight for Height, Weight for Distance, Hammer Throw and others, we will be offering Amateur Games, tons of activities for the Kids, Clan Heritage Tents, Merchandise & Food Vendors as well as authentic Whiskey, Scotch and Highland Beer tastings. Our wide variety of Celtic Music will be performed on the entertainment stage throughout the day as well.

We would welcome the chance to further explore opportunities in how your organization could benefit from this partnership. We look forward to hearing from you.

Thank you for taking the time to consider being a part of a tradition that celebrates the strong ties the Scottish and Irish culture has here in the Grand Strand.

Sincerely,

A handwritten signature in black ink, appearing to read "Todd Cartner", with a long, sweeping underline.

Todd Cartner

President

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