



## 2017 SPONSORSHIP INFORMATION

### Event Details:

**Location:** Grand Park at Market Common  
1004 Crabtree Lane  
Myrtle Beach, SC 29577

**Date:** Friday, March 24, 2017 - 6:00 PM - 10:00 PM  
Saturday, March 25, 2017 - 9:00 AM – 5:00 PM

### CHIEFTAIN PRESENTING SPONSOR

**1 Available – Presenting Sponsor**

**\$7,500**

Exclusive Naming Sponsor (Your Company) Presents the 2017 Myrtle Beach Highland Games & Heritage Festival  
Commemorative Claymore Sword presented at Opening Ceremonies  
Company Name and/or Logo included in all media (TV, Radio & Print)  
Prominent Banner on Myrtle Beach Highland Games & Heritage Festival Website with link to your website  
Prominent Banner on Myrtle Beach Pipe Band Website with link to your website  
Company Name and/or Logo on front of Festival Program  
Full Page, Full Color Ad on Back Cover of Festival Program  
Full Page, B/W Ad inside Kid's Glen Passport  
Company Name and/or Logo on front of Commemorative Event T-Shirt & Tote Bag  
Company Name and/or Logo on front of Online & Printed Event Tickets  
Six (6) Large Banners throughout Festival Grounds (you provide)  
Vendor or Exhibit Space Provided  
40 Event Tickets  
Ceilidh Event (Friday Night)  
Thank You Tribute at the Opening & Closing Ceremonies  
Sponsor Mention throughout the day via Event Announcer  
Logo Item/Coupon in Tote Bag

## **TARTAN SPONSOR**

**4 Available**

**\$5,000**

Commemorative Claymore Sword presented at Opening Ceremonies

Company Name and/or Logo included in certain media (TV & Print)

Banner on Myrtle Beach Highland Games & Heritage Festival Website with link to your website

Banner on Myrtle Beach Pipe Band Website with link to your website

Full Page, Full Color Ad on Inside Cover/Facing Page of Festival Program

Full Page, B/W Ad Inside Kid's Glen Passport

Company Name and/or Logo on back of Commemorative Event T-Shirt & Tote Bag

Company Name and/or Logo on back of Online & Printed Event Tickets

Three (3) Large Banners throughout Festival Grounds

30 Event Tickets

Ceilidh Event (Friday Night)

Logo Item/Coupon in Tote Bag

## **CLAYMORE SPONSOR**

**Unlimited Available**

**\$2,500**

Banner on Myrtle Beach Highland Games & Heritage Festival Website with link to your website

Banner on Myrtle Beach Pipe Band Website with link to your website

Half Page, Full Color Ad in Festival Program

Full Page, B/W Ad in Kid's Glen Passport

Company Name and/or Logo on back of Commemorative Event T-Shirt & Tote Bag

Three (3) Medium Banners throughout Festival Grounds (you provide)

20 Event Tickets

Ceilidh Event (Friday Night)

Logo Item/Coupon in Tote Bag

## **GREAT KILT SPONSOR**

**Entertainment Stage – 4 Available**

**Amateur Games – 4 Available**

**Beer Garden – 4 Available**

**Whisky Tasting – 5 Available**

**\$1,500**

Banner on Myrtle Beach Highland Games & Heritage Festival Website with link to your website

Banner on Myrtle Beach Pipe Band Website with link to your website

Half Page, Full Color Ad in Festival Program

Full Page, B/W Ad in Kid's Glen Passport

Three (3) Medium Banners throughout Festival Grounds (you provide)

10 Event Tickets

Ceilidh Event (Friday Night)

Logo Item/Coupon in Tote Bag

Whisky Tasting Sponsors will also have table at the Whisky Tasting Location - Tupelo Honey Cafe

## **SPORRAN SPONSOR**

**Unlimited Available**

**\$1,000**

Listing on Myrtle Beach Highland Games & Heritage Festival Website with link to your website

Half Page, Full Color Ad in Festival Program

Full Page, B/W Ad in Kid's Glen Passport

Two (2) Medium Banners throughout Festival Grounds (you provide)

6 Event Tickets

Ceilidh Event (Friday Night)

Logo Item/Coupon in Tote Bag

## **GLENGARRY SPONSOR**

**Unlimited Available**

**\$500**

Listing on Myrtle Beach Highland Games & Heritage Festival Website with link to your website

Quarter Page, Full Color Ad in Festival Program

Half Page, B/W Ad in Kid's Glen Passport

One (1) Medium Banners throughout Festival Grounds (you provide)

6 Event Tickets